



RUBEN LOZANO

Growth Marketing Specialist

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ABOUT

Nothing makes me happier than connecting with customers and helping them find out exactly what they need to achieve their goals or success. If I have to use a word to define myself it would be hard-worker. I really have a passion for all areas of Digital Marketing.

EXPERIENCE

RUBEN LOZANO ME | REMOTE

Freelance Growth Marketing Specialist, 2019 - Present

FLANKS | (BARCELONA)

Chief Marketing Officer, 2019 - Present

ACCENTURE INTERACTIVE | (BARCELONA)

Digital Marketing Analyst, 2019 - 2019

PRINTSOME | (BARCELONA)

Online Marketing Specialist, 2017 - 2019

TOMATO TREE LTD | (BOURNEMOUTH)

Digital & Ecommerce Marketing Manager, 2015 - 2017

EDUCATION

IE BUSINESS SCHOOL | (SPAIN) | 2018 - 2019

Postgraduate in Growth Hacking

IE BUSINESS SCHOOL | (SPAIN) | 2015 - 2016

Executive Master in Online Marketing, Web Analytics & UX

U. CASTILLA-LA MANCHA | (SP) | 2007 - 2013

Business Management

CERTIFICATIONS

GOOGLE ANALYTICS | 2017

Google Analytics Individual Qualification. Valid until 2019



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SKILLS

CRO



WEB ANALYTICS



PPC



EMAIL MARKETING



INBOUND MARKETING



TOOLS

WORDPRESS



MAILCHIMP



GOOGLE ANALYTICS



CONVERTIZE



HOTJAR



GOOGLE ADS



GOOGLE DATA STUDIO



LANGUAGES

SPANISH



ENGLISH



REFERENCES

FRED DOMELLOF

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JESUS ANDICOBERRY

Tecon Soluciones Informáticas
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